

Sponsorship

Apart from our fundraising events, we also have displays available for sponsorship.

These are:

Hanging baskets

Riverside tubs

Display boats

Old Churchyard bed (the 'Pepperpot')

Large trough above public conveniences

Barrier baskets

Lamp post baskets on the riverside.

Boats & tubs are planted with Summer & Winter displays and Upton in Bloom will affix the sponsor's name to them for a year.

We have held our prices for 2011



Order form

Quantity

Hanging basket £22.50

Hanging basket with water £25

Old Churchyard bed £250

Display boats £200

Riverside tubs £45

Small tubs £27

Railing troughs £50

Lamp post baskets £35

Public conveniences £55

Troughs at Tunnel Hill & Severn Drive £55

Name:

Address:

Telephone:

Please make cheques payable to
'Upton in Bloom' and send to:
Treasurer, Upton in Bloom
Inchyra, Stanks Lane,
Upton upon Severn, WR8 0QU

Upton in Bloom 2011

Heart of England in Bloom
Gold Award 2010



RHS BRITAIN
IN BLOOM
Finalist 2011

Supported by



Sponsorship

www.uptoninbloom.co.uk

Upton in Bloom

We enter Upton upon Severn into the Heart of England in Bloom regional competition.

Category winners can be nominated for the following year's Royal Horticultural Society's Britain in Bloom national competition

A brief history of our achievements since the Committee was formed in 2003:

- 2004 - Heart of England in Bloom Gold Award
- Severn Trent Award for Water Conservation
- 2005 - Heart of England in Bloom Gold Award
- Large Village Category Winners
- 2006 - Heart of England in Bloom Gold Award
- Large Village Category Winners
- Nominated for Britain in Bloom 2007
- 2007 - Heart of England in Bloom Gold Award
- Large Village Category Winners
- Nominated for Britain in Bloom 2008
- Britain in Bloom Silver Gilt Award
- Featured on BBC2 Gardeners World following the July floods whilst replanting displays & during judging
- 2008 - Heart of England in Bloom Gold Award
- Large Village Category Winners
- Britain in Bloom Silver Gilt Award
- Heart of England in Bloom Overall Winners
- 2009 - Heart of England in Bloom Gold Award
- Large Village Category Winners
- 2010 - Heart of England in Bloom Gold Award
- Large Village Category Winners
- Woodland Trust Biodiversity Award
- Nominated for RHS Britain in Bloom 2011



'...in Bloom' is not just about flowers.

It covers:

Floral Displays

Design and quality of features and displays, standards of maintenance, including lawned areas. Evidence of spring displays and autumn colour will also be considered.

30% of maximum points

Permanent landscaping, including shrubs

Design and quality of plantings and standard of appropriate maintenance, including grass cutting.

30% of maximum points

Conservation and Recycling

This section contributes to Local Agenda 21 and sustainable development.

15% of maximum points

Local Environmental Quality

Absence of litter, dog fouling, graffiti, fly-posting, and other associated factors.

15% of maximum points

Public Awareness

Publicity and promotion of Britain in Bloom and local "in Bloom" activities.

10% of maximum points

We also try to involve children wherever possible, and are in contact with our local primary & secondary schools

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