

21 July 2011

## **VAL JOINS SECOND WOMEN'S CANCER CHALLENGE**

**Upton upon Severn Estate Agent Val Simcock** is getting on her bike again for another challenge and taking positive action in the fight against breast, ovarian and cervical cancers.

Val is part of an amazing group of women tackling the second **Women V Cancer** challenge. Other cyclists include television presenter and model Melinda Messenger and singer and actress Natasha Hamilton. They will both be challenging themselves as part of a women-only team of cyclists riding through India to support the work of three charities: Breast Cancer Care, Jo's Cervical Cancer Trust and Ovarian Cancer Action. A donation will also be made to support cancer care in India.

Women of all ages and all cycling abilities from across the UK are invited to join the adventure on one of three dates: 19 – 28 October 2012 *or* 27 October – 5 November 2012 *or* 9 – 18 November, 2012. The group will cycle around 350kms over five days – both on and off road – experiencing rural India away from the usual tourist trails. It will be a journey full of fun, friendship and incredible support as women of all ages and from all walks of life come together to challenge themselves for a great cause.

As well as training hard **Val** needs to raise a minimum of £2,800 to support the work of the Women V Cancer charities and she is asking local people and companies to help her reach her target. To pledge your support for **Val** either post your sponsorship donation, made payable to **Women V Cancer**, to 3 Gardens Close, Upton upon Severn, Worcs WR8 0LT or John Goodwin FRICS, 9 High Street, Upton upon Severn, Worcs WR8 0HJ or contact her on 01684 593125 (office hours) or donate online at [www.justgiving.com/Valerie-Simcock](http://www.justgiving.com/Valerie-Simcock).

For further information about Women V Cancer visit [www.actionforcharity.co.uk](http://www.actionforcharity.co.uk) or telephone Action for Charity on 0845 408 2698.

**Breast Cancer Care** is here for anyone affected by breast cancer. We bring people together, provide information and support, and campaign for improved standards of care. We use our understanding to people's experience of breast cancer and our clinical expertise in everything we do. Visit [www.breastcancercare.org.uk](http://www.breastcancercare.org.uk) or call our free helpline on 0808 800 6000.

**Jo's Cervical Cancer Trust** is the UK's only charity dedicated to women, their families and friends affected by cervical abnormalities and cervical cancer. It is here to ensure that women never feel alone at any stage of their journey by providing easily accessed information and support 24 hours a day. Every day in the UK nearly 3 women die from cervical cancer. 8 women will be diagnosed, facing an uncertain future. Cervical cancer is largely preventable thanks to cervical screening and HPV vaccination, yet there is a major concern at the numbers of women not taking up these potentially life saving opportunities. Visit [www.jostrust.org.uk](http://www.jostrust.org.uk) For more media information, contact Robert Music on 020 7936 7498 or e-mail [robert@jostrust.org.uk](mailto:robert@jostrust.org.uk)

**Ovarian Cancer Action** is the leading ovarian cancer charity in the UK. It is dedicated to improving women's chances of surviving ovarian cancer by awareness of the disease and its symptoms; funding research at the Ovarian Cancer Action Research Centre and other research facilities in the UK; and giving a voice to women affected by the disease. Ovarian cancer is the biggest gynaecological killer and the fifth most common cancer in women in the UK, affecting around 6,600 women every year in the UK. Under 40% of women diagnosed with the disease will live within five years, a statistic that has not significantly improved in the UK for twenty years. Ovarian Cancer Action is a member of the Association of Medical Research Charities – a membership organisation of the leading medical health and research charities in the UK. Visit [www.ovarian.org.uk](http://www.ovarian.org.uk) For more media information contact Samantha Gibson on 020 8238 7615 or e-mail [sgibson@ovarian.org.uk](mailto:sgibson@ovarian.org.uk)

For more information about this press release and the Women V Cancer event contact Event Organiser Ann Frampton at Action for Charity, telephone 0845 408 2698 or e-mail [ann@actionforcharity.co.uk](mailto:ann@actionforcharity.co.uk) or visit website: [www.actionforcharity.co.uk](http://www.actionforcharity.co.uk)

Women V Cancer is managed by Action for Charity to raise funds for Breast Cancer Care (RCN: 1017658): Jo's Cervical Cancer Trust (RCN: 1133542/SC041236) and Ovarian Cancer Action (RCN: 1109743). Women V Cancer is a charity established under the Charities Aid Foundation, Charity No. 268369. Action for Charity is the trading name of Action Events Limited, Company Registration No. 3615142 Registered Office: 2<sup>nd</sup> Floor, Newcourt House, New Street, Lyminster, Hampshire SO41 9BQ.