



Open Meeting

2nd November 2011 at 7.30pm
The Council Chamber, Memorial Hall, Upton.

Present: Mike Ostick, Simon Wilkinson, Clara Clements, David Walker, Simon Yates, Roger Sutton, Sarah Walton, Peggy Booth, Peter Booth.

Apologies: Simon Smith, Mike Morgan, Jon Parsons, Gerald Savine, Janice Savine, Sandy Barker.

Vice Chairman Mike Ostick welcomed everyone to the meeting.

1. Minutes of the Open Meeting held on Wednesday 3rd August 2011.

Mike Ostick said that the Jazz Festival, Blues Festival and Folk Festival had each given a presentation.

Mike Ostick read out the following update from Jon Parsons (Jazz Festival).

The festivals have joined forces to produce the Festivals 2012 flyer which has been distributed by our growing partnership with the 3 Counties and is in TIC's in Upton and Malvern. It has been extremely well-received. We are now promoting the festivals and therefore Upton for more months of the year than previously. Destination Worcester and Malvern Tourism have been very enthusiastic and I have been invited, on behalf of the Festivals, to present this at 2 high profile tourism events where Visit Britain people will be present. I am confident that this will generate more promotional opportunities; and I will shortly be agreeing promotional and advertising plans with both Worcestershire and Malvern – all the Festivals will benefit in some way. We are spreading the word, and we will secure free advertising...!!

I now repeat our offer for organisations and traders within the town to consider how they might join in and shape further activity. The sponsorship package using the Jazz programme is still available with all its associated benefits. Times may be tough, but in the view of Jazz Council that should be the spur for action. We have shown that we can produce a quality initiative at a very low cost. Please contact Jon Parsons on 07767418461.

2. Matters Arising.

Mike Ostick gave an update from The Town Partnership and what they are working on:

- Upton Tourist Information Centre. The Upton Town Partnership held an open meeting on 29th September, and several options for the future of the TIC have been developed and are being actively pursued by Malvern Hills District Council.
- The Cholera Burial Ground.
- Three banners have been purchased to go up on the Waterside to welcome people arriving by boat.
- £10,000 Heritage Lottery Funding has just been confirmed. This is for two finger posts, 2 interpretation panels for local interest, and three types of leaflets on the Cholera burial ground, agriculture and alleyways.
- Supporting the Victorian Market. Which is on Saturday the 26th November.
- The Youth and Young Persons agenda.
- Promoting Upton Library. Library usage figures are up this year. The Town Partnership also holds their Committee Meetings at the Library.
- Recent figures show that Upton Tourist information Centre had 30,000 people through the door and the Heritage Centre had 9,000 people through the door.

3. Presentation by Sarah Walton (Riverboats).

Vice Chairman Mike Ostick introduced Sarah Walton from Riverboats Children's Centre.

Riverboats Children's Centre offer help and support to children under the age of five and their families. Their remit is "To make outcomes for children under five better."

Riverboats are funded by Worcestershire County Council Sure Start. They have funding for three years, but this may change.

Riverboats Children's Centre is in Price's Lane, Upton upon Severn.

They offer a wide variety of services which include:

- Parenting courses.
- Baby yoga.
- Baby Massage.
- Counselling services.
- Help to stop smoking.
- Family learning.
- Citizens Advice runs at clinic at Riverboats.
- Paediatric first aid.
- One to one family support – sleep problems, behaviour etc.
- Job support helping parents get back to work.
- Speech and language therapy.
- Stay and play groups – also held in Longdon and Kempsey.
- Messy play on Monday afternoons.
- Work with the police.
- Health Visitor's Surgery.
- Midwives Surgery.

The National Care Trust is setting up breast feeding support to start at Riverboats.

Riverboats cover a large area including Upton, Eldersfield, Pendock, Kempsey and Longdon.

Sarah encouraged everyone to come along to Riverboats and have a look around.

Riverboats Opening hours are 9am to 4.30pm, Monday to Friday.

Mike Ostick and everyone present thanked Sarah for her presentation.

4. Presentation by James Williams (YMCA).

James Williams did not attend.

5. Any Other Business.

There was no other business.

The Upton Town Partnership Annual General Meeting will be on Wednesday 1st February 2011.

Meeting closed at 8.15pm.